
Veronica Rubinsztain

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Research Interests

Human-Computer Interaction (HCI), Computer-Supported Cooperative Work (CSCW), Social Computing, Personal Health Informatics, Critical Disability Theory, Science and Technology Studies, Digital Accessibility, Responsible and Explainable AI, Neuroqueer Computing, Inclusive Sensory Ethnography, Value Sensitive Design, Epistemic Justice

Education

NORTHEASTERN UNIVERSITY

Boston, MA

Ph.D. Interdisciplinary Design and Media

April 2029

Dissertation Topic - Accessible Healthcare Communication Technology

Relevant Coursework: CS 5340 Human Computer Interaction, CS 7375 Social and Critical Computing

AMERICAN UNIVERSITY

Washington D.C

M.A. International and Intercultural Communication | GPA: 3.88

August 2020 – April 2022

Relevant Coursework: COMM 755 Research Design in Comm, COMM 704 Media, Tech, and Democracy

GEORGIA TECH

Atlanta, GA

B.S. Psychology | GPA: 3.94, Faculty Honors

April 2017

Experience

NORTHEASTERN UNIVERSITY COLLEGE OF ART, MEDIA, AND DESIGN

Boston, MA

Graduate Research Assistant

September 2024 – Current

- Analyzing qualitative data on neurodivergent children's and parents' perspectives on XR and emerging technologies
- Participating in conference workshop discussions on the ethics of XR and emerging technologies, providing a critical disability perspective
- Conducting literature review on social media engagement for neurodivergent parents of neurodivergent children

NORTHEASTERN UNIVERSITY KHOURY COLLEGE OF COMPUTING

Boston, MA

Graduate Research Assistant

September 2024 – Current

- Drafting contribution to project on platform migration and transfeminine users' sense of locality on social media
- Designing and documenting protocols for study on neurodivergent doctors' communication accessibility barriers and their uses of digital technology to cope
- Peer reviewing publication on perception of nonbinary Voice User Interfaces

AMERICAN UNIVERSITY SCHOOL OF COMMUNICATION

Washington D.C.

Graduate Research Assistant

September 2022 – December 2022

- Interviewing participants in national program to develop digital games for neighborhood engagement
- Conducting descriptive analysis of Engaging Beyond Our Walls community participation
- Collecting data on development of EBOW projects in libraries nation-wide

AMERICAN UNIVERSITY SCHOOL OF INTERNATIONAL SERVICE

Washington D.C.

Graduate Research Assistant

August 2021 – May 2022

- Preparing promotional materials and coordinating panelists for Black History Month events

- Documenting recent incidents of political repression in Rwanda
- Investigating social dynamics among Hutu and Tutsi Rwandan diaspora

SILENOLE

Washington D.C.

Communications Intern

May 2021 – August 2021

- Designing social media posts for organization and event promotion
- Brand strategy development
- Grade school anti-bullying program design and evaluation

PROJECT TEN

Haifa, Israel

Teaching Assistant and Companion

February 2020 – July 2020

- Assisting people with disabilities on preparing for and participating in gardening activities
- Performing English-learning activities with Arab-Israeli grade-school students
- Staging an original children's play in English, Arabic, and Hebrew

SKITTERTV

Norcross, GA

Software Engineering Intern

September 2018 – July 2019

- Performing Video on Demand market analysis
- Documenting product feature requirements and use cases
- Providing PHP Laravel Backpack software development reference

CHRONWELL

Atlanta, GA

Junior Business Analyst

August 2017 – August 2018

- Designing an accessible mobile app for injured workers receiving medical care and compensation
Investigating national and state worker's compensation laws
- Creating functional and business requirements for an AI Case Manager System

GEORGIA TECH MEMORY AND AGING LAB

Atlanta, GA

Research Assistant

January 2017 – August 2017

- Conducting functional MRI studies on task switching and short term memory
- Reviewing Python scripts for EEG data analysis
- Collecting data on contextual factors influencing memory performance

GEORGIA TECH HERTZOG LAB

Atlanta, GA

Research Assistant

August 2017 – December 2017

- Research Participant Intake
- Digital experimental setup
- Interview data collection

Publications

Rachel F Rodgers, Isabel Cunha, Veronica Rubinsztain, Xinran Wang, & Meryl Alper. Forthcoming. Harmful or Helpful? Effects of Eating Related TikTok Content on Body Image, Eating Disorder Symptoms, and Mood in Autistic Young Women. *International Journal of Eating Disorders*, Forthcoming.

Melder, E., Rubinsztain, V. E., Li, J., Vonbuelow, E., & DeVito, M. A. (2026, April). The Pit Beneath the Town Square: How Digital Solastalgia Affects Platform Migration and Community Structures of Transfeminine Users. In *Proceedings of the 2026 CHI Conference on Human Factors in Computing Systems* (pp. 1-17).

Alper, M., Pak, E., McGivney, E., & Rubinsztain, V. (2025). "Someone Who Has ADHD or Someone Who Has Autism Should Make the Rules": A Participatory Study of Neurodivergent Child Perspectives on the Ethics of Extended Reality Technologies. *International Journal of Child-Computer Interaction*. doi: 100782.

Alper, M., Pak, E., McGivney, E., & Rubinsztain, V. (2025). Parent and clinician perspectives on the ethics of extended reality technologies for neurodivergent children in the US. *Journal of Children and Media*, 1-20

Skills & Interests

Strong Written and Oral Communication | **Social Media Proficiency** | **Design Skills:** Canva, Adobe Photoshop, Zeplin, Sketch | **Organization/Planning** | **Spanish Fluency** | **Data Analysis** | **Technical Skills:** HTML, CSS, PHP, Laravel, JavaScript, Python, Unix Terminal, Github, SPSS, EQS, Microsoft Office, Jira, Gitlab, Monday | **Interests:** Violin, Ballet, Nature, Travel, Dogs