

# Media Advocacy

MS PlusOne Pathway



**Northeastern University  
College of Arts,  
Media and Design**

**Northeastern University  
School of Law**

## Media Advocacy PlusOne Pathway Overview

Uniquely designed through a collaboration between the College of Arts, Media and Design and the School of Law, the [MS in Media Advocacy](#) is an interdisciplinary degree focused on the intersection of communication, digital media, law and policy. With this interdisciplinary curriculum, graduates will be prepared to directly and indirectly advocate for organizations, ideas and initiatives in a multitude of fields, while also becoming media-empowered citizens in a global, media-driven society.

### MS in Media Advocacy Program Requirements

The MS degree requires 32 credit hours. Students complete four required courses and four or five electives. Required courses:

- JRNL 5400 Media and Advocacy in Theory and Practice
- JRNL 5480 Research for Media Strategy
- LW 6400 Law, Policy and Legal Argument
- LW 7667 Law and Ethics of Advocacy

### PlusOne Pathway Requirements and Credit Sharing Guidelines

- Undergraduates who are accepted into the PlusOne pathway are expected to take up to four courses/16 credits toward their graduate degree.
- A maximum of four Media Advocacy graduate courses/16 credits can double count toward undergraduate requirements and hours. Of those four courses, some may double count for undergraduate major, combined major or minor requirements. The remainder will fulfill general electives.
- Students must graduate with a cumulative GPA of at least 3.0 and earn a grade of B or better in the graduate courses being applied to the MS in Media Advocacy program.
- The course sequence depends on whether students enter the PlusOne pathway during their junior or senior year.
- After the successful completion of their undergraduate degree, students will complete their master's coursework as a graduate student.

## Sample Schedules

2-year sequence	Fall	Spring
Junior Year	JRNL 5400	JRNL 5480
Senior Year	LW 6400	Grad Elective

1-year sequence	Fall	Spring
Senior Year	JRNL 5400 LW 6400	JRNL 5480 Grad Elective

## Planning and Eligibility/ Application Process

In order to be eligible for the PlusOne pathway, you must have a minimum overall 3.000 GPA and have at least 64 semester-hours of earned or earned and in-progress credits.

Work with your primary academic advisor to determine if the PlusOne pathway will fit within your undergraduate program requirements and reach out to the graduate program coordinator to learn more about your program of interest.

Once you have completed the steps above, you can apply to the graduate program via the PlusOne pathway application process. Scan the code below for the application details.

The application fee and standardized testing are not required. Additionally, letters of recommendation are waived for applicants with a cumulative undergraduate GPA of 3.300 and above.



# Apply

[camd.northeastern.edu/plusone](http://camd.northeastern.edu/plusone)

Contact:  
[gradcamd@northeastern.edu](mailto:gradcamd@northeastern.edu)



For full curriculum details and course descriptions visit:  
[catalog.northeastern.edu/graduate](http://catalog.northeastern.edu/graduate)