

Media Innovation and Data Communication

MS PlusOne Pathway



Northeastern University

**College of Arts,
Media and Design**

Media Innovation and Data Communication PlusOne Pathway Overview

The STEM-designated [MS in Media Innovation and Data Communication](#) program focuses on the current revolution in data storytelling and computational methods in media work; the rapid evolution in video, animation, and augmented/virtual reality technologies; and social networks and digital analytics. Graduates will be prepared to become leaders in media firms and outlets engaged with cutting-edge technologies and innovative digital startups, as well as a broad range of media and communications organizations across the rapidly evolving digital economy.

MS in Media Innovation and Data Communication Program Requirements

The MS degree requires 36 credit hours. Students complete five required courses and four electives. Required courses:

- ARTG 5330 Visualization Technologies 1: Fundamentals
- JRNL 6306 Media Innovation Studio 1
- JRNL 6307 Media Innovation Studio 2
- JRNL 6340 Fundamentals of Digital Journalism
- JRNL 6341 Telling Your Story with Data

PlusOne Pathway Requirements and Credit Sharing Guidelines

- Applicants should have already completed JRNL 1101 or an equivalent course.
- Undergraduates who are accepted into the PlusOne pathway are expected to take up to four courses/16 credits toward their graduate degree.
- At least two courses must be required courses, one being JRNL 6306 Media Innovation (MI) Studio 1.
- A maximum of four MS in Media Innovation and Data Communication courses/16 credits can double count toward undergraduate requirements and hours. Of those four courses, some may double count for major, combined major, or minor requirements. The remainder will fulfill general electives.
- Students must graduate with a cumulative GPA of at least 3.0 and earn a grade of B or better in the graduate courses being applied to the MS in Media Innovation and Data Communication program.
- The course sequence depends on whether students enter the PlusOne pathway during their junior or senior year.
- After the successful completion of their undergraduate degree, students will complete their master's coursework as a graduate student.

Sample Schedules

2-year sequence	Fall	Spring
Junior Year	JRNL 6340	Grad MI Elective
Senior Year	JRNL 6341	JRNL 6306

1-year sequence	Fall	Spring
Senior Year	JRNL 6340 JRNL 6341	JRNL 6306 Grad MI Elective

For full curriculum details and course descriptions visit:
catalog.northeastern.edu/graduate

Planning and Eligibility/ Application Process

In order to be eligible for the PlusOne pathway, you must have a minimum overall 3.000 GPA and have at least 64 semester-hours of earned or earned and in-progress credits.

Work with your primary academic advisor to determine if the PlusOne pathway will fit within your undergraduate program requirements and reach out to the graduate program coordinator to learn more about your program of interest.

Once you have completed the steps above, you can apply to the graduate program via the PlusOne pathway application process. Scan the code below for the application details.

The application fee and standardized testing are not required. Additionally, letters of recommendation are waived for applicants with a cumulative undergraduate GPA of 3.300 and above.



Apply

camd.northeastern.edu/plusone

Contact:
gradcamd@northeastern.edu

