

# STEPHEN WARREN

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## EDUCATION

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| <b>Ph.D. University of Massachusetts Amherst</b><br><b>Department of Communication</b><br>Advisor: Dr. Erica Scharrer<br>Dissertation: <i>"Stick to Sports": Fan Moral Reasoning Strategies and Subsequent Psychological Well-Being in Response to an Athlete's Controversial Political Associations</i> | Amherst, MA<br>September 2021     |
| <b>M.A. Syracuse University, SI Newhouse School of Public Communications</b><br><b>Media Studies</b>   | Syracuse, NY<br>August 2016       |
| <b>M.A. Syracuse University, SI Newhouse School of Public Communications</b><br><b>Television, Radio, and Film</b>   | Syracuse, NY<br>May 2014          |
| <b>B.S. Middle Tennessee State University</b><br>Recording Industry: Music Business  | Murfreesboro, TN<br>December 2010 |
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## RESEARCH

My research interests focus on media psychology and sports communication. Particularly, I am interested in sports fans and audience attitudes, behaviors, and habits, as well as entertainment effects associated with viewing media content. I have particular expertise in quantitative methods and statistical analyses of social science and a working knowledge of qualitative, computational text analysis, and Q methodologies.

## PUBLICATIONS (PEER-REVIEWED)

- Warren, S. (in press). Sports Fan Moral Reasoning Strategies in Response to an Athlete's Controversial Political Associations. *Communication & Sport*.
- Warren, S. & Liebler, C. M. (in press). Feminist consciousness, team identification and sports media use: An intersectional study of WNBA fans. *Equality, Diversity and Inclusion: An International Journal*.
- Warren, S. (2025). The Effects of Moral Reasoning and Team Identification of Sports Fans' Psychological Health. *International Journal of Sport Communication*. Online Advance Publication. <https://doi.org/10.1123/ijsc.2024-0228>
- Scharrer, E., & Warren, S. (2022). Adolescents' modern media use and beliefs about masculine gender roles and norms. *Journalism & Mass Communication Quarterly*, 99(1), 289–315. <https://doi.org/10.1177/10776990211035453>
- Scharrer, E., Warren, S., Grimshaw, E., Kamau, G., Cho, S., Reijven, M., & Zhang, C. (2021). Disparaged dads? A content analysis of depictions of fathers in U.S. sitcoms over time. *Psychology of Popular Media*, 10(2), 275-287. <https://doi.org/10.1037/ppm0000289>

- Warren, S. (2020). Binge-watching as a predictor of narrative transportation using HLM. *Journal of Broadcasting & Electronic Media*, 64(2), 89–110.  
<https://doi.org/10.1080/08838151.2020.1718985>
- Scharrer, E., Warren, S., Olson, C., & Israsena Twishime, P. (2020). Early adolescents' views of media ratings in the context of a media literacy program in the U.S. *Journal of Children and Media*, 14(4), 422-437. <https://doi.org/10.1080/17482798.2020.1711788>

## PUBLICATIONS (INVITED)

- Warren, S. (2022). Fan reactions to athlete activism: "Stick to Sports." In D. S. Coombs & A. C. Osborne (Eds.), *Routledge handbook of sport fans and fandom* (1st ed., pp. 388–400). Routledge. <https://doi.org/10.4324/9780429342189-37>
- Warren, S. (2020). Ritualistic versus instrumental viewing. In J. Van den Bulck (Ed.), *The international encyclopedia of media psychology*. Hoboken, NJ: Wiley & Sons, Inc.  
<https://doi.org/10.1002/9781119011071.iemp0263>
- Goldman, S. K., & Warren, S. (2019). Debating how to measure media exposure in surveys. In E. Suhay, B. Grofman, and A. Trechsel (Eds.), *The Oxford handbook of electoral persuasion*. Oxford, UK: Oxford University Press.  
<https://doi.org/10.1093/oxfordhb/9780190860806.013.28>
- Scharrer, E., Kamau, G., Warren, S., & Zhang, C. (2018). Violent video games do contribute to aggression. In C. J. Ferguson (Ed.), *Video game influences on aggression, cognition, and attention* (pp. 5–21). New York, NY: Springer International Publishing.  
[https://doi.org/10.1007/978-3-319-95495-0\\_2](https://doi.org/10.1007/978-3-319-95495-0_2)

## CONFERENCE PAPERS

- Warren, S. (2023). *The Effects of Moral Reasoning and Team Identification of Sports Fans' Psychological Health*. Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC.
- Warren, S. & Liebler, C. M. (2023). *Feminist consciousness, team identification and sports media use: An intersectional study of WNBA fans*. International Association of Communication and Sport 2023 Summit, Barcelona, Spain.
- Warren, S. (2022). *Sports Fan Moral Reasoning Strategies in Response to an Athlete's Controversial Political Associations*. Association for Education in Journalism and Mass Communication Annual Conference, Detroit, MI.
- Scharrer, E. & Warren, S. (2020). *Adolescents' media use and beliefs about masculine gender roles and norms*. International Communication Association Annual Conference, Gold Coast, Australia (virtual due to pandemic).

- Scharrer, E., Warren, S., Twishime, P. I., & Olsen, C. (2019). *Children's views of media ratings in the context of a media literacy program*. Association for Education in Journalism and Mass Communication Annual Conference, Toronto, Canada.
- Warren, S. (2018). *Binge-watching as a predictor of narrative transportation*. Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC.
- Warren, S., Grimshaw, E., Kamau, G., Reijven, M. & Zhang, C. (2018). *Forever foolish? A content analysis of depictions of fathers in U.S. sitcoms*. Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC.
- Warren, S. (2017). *Binge-Watching: An explication*. Association for Education in Journalism and Mass Communication Conference, Chicago, IL.
- Chen, L. & Warren, S. (2016). *Framing gender and power: A visual analysis of Peng Liyuan and Michelle Obama in Xinhua and the Associated Press*. Association for Education in Journalism and Mass Communication Annual Conference. Minneapolis, MN.
- Warren, S., Zhou, C., Brown, D., & Bias, C. (2015). *Minnie Mouse, modern woman: Anthropomorphism and gender in children's animated television*. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.

## TEACHING EXPERIENCE

### NORTHEASTERN UNIVERSITY, COMMUNICATION STUDIES DEPT.

BOSTON, MA

Assistant Teaching Professor

2022 - Present

#### COMM 2110 – Sports, Media, and Communication

- “This course explores the connections between sports and conventional/new media and also how communication practices affect team interaction, player-coach dynamics, team culture, crises in sport, race and gender issues, international relationships, and fandom. In this class, students: learn, read, and talk about sports to gain a deeper awareness and understanding of what sports and sports communication are; if, when, and how sports influence fans, athletes, media institutions, and broader society; and how media reinforces and adds value and context.”
- Developed exams and assignments.
- Built course on Canvas.
- Taught both in-person and asynchronously online.

#### COMM 2700 – Sports Promotion in the 21<sup>st</sup> Century

- “This course explores the connections between sports and conventional/new media and also how communication practices affect team interaction, player-coach dynamics, team culture, crises in sport, race and gender issues, international

relationships, and fandom. In this class, students: learn, read, and talk about sports to gain a deeper awareness and understanding of what sports and sports communication are; if, when, and how sports influence fans, athletes, media institutions, and broader society; and how media reinforces and adds value and context.”

- Developed course.
- Built course on Canvas.

#### COMM 2800 – Sport and Spectacle

- Introduces students to the lens of performance studies, the world of sports, and the intersection of the two in the field of communication studies. Addresses performance as a cultural and communicative process that enables us to constitute our identities and our lives. Explores how our lives and identities are performed in space and time, while applying those same concepts to athletes and athletic competition. Offers students an opportunity to understand key concepts in performance studies such as ritual, play, performativity, performing, and performance processes.
- Online asynchronous.
- Built course on Canvas.

#### COMM 2900 – Sport, Politics, and Communication

- The objective of this online course is to develop frameworks and conceptual tools for students to understand the intersection of sports and politics through the lens of communication studies. Drawing on both domestic and international examples, the course will examine how the worlds of sports and politics interact and affect one another, and will use academic literature to explore how theories and principles of communication research can be applied to such cases. Students will critique historical and present-day examples of the intersection of sports and politics and apply relevant communication theory in reviews of these events, how they were covered by the media, and their societal impact domestically and globally. Topics covered in this course include: Sport and political protest, sport and the U.S. presidency, sport and gender, sport and racial inequality, sport and labor, and sports marketing and politics.
- Developed course.
- Online asynchronous.
- Built course on Canvas.

### UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

URBANA, IL

Lecturer

2021 - 2022

Department of Journalism:

#### JOUR 360 – Working with the Press

- “Surveys contemporary public relations to distinguish publicity, advertising, branding, press agency, public affairs, issues management, lobbying, investor relations and development. The core issue of working with the media will encompass guidelines for good media relations, guidelines for working with the press, and understanding the ethical dimensions of the relationships that form.”

- Developed course, syllabus, exams, and assignments.
- Built course on Canvas.

#### JOUR 361 – Classics in Sports Journalism

- “Students in this course will read, view, analyze and discuss long-form sports journalism. Some of the books, articles and documentaries are considered classics of the form; others may be fairly recent but on their way to classic status. All will represent varied approaches to sports journalism across media platforms.”
- Developed course, syllabus, exams, and assignments.
- Built course on Canvas.

#### JOUR 453 – Crisis Communication

- “Students will take on the role of a public relations/public affairs officer to learn how to deal with the media when managing a crisis for a client, whether a multinational corporation or a professional athlete. Students will use case studies of actual events to examine how the media dealt with the crisis. Students will get a look at the inner workings of a major PR firm devoted to telling the truth while managing the message”
- Developed course, syllabus, exams, and assignments.
- Built course on Canvas.

#### Charles H. Sandage Department of Advertising:

##### ADV 290 –Sports Public Relations

- “Sports public relations is designed to show the management function of developing and sustaining two-way lines of communication, understanding, acceptance, and cooperation between a sports organization and all the other stakeholders, including team, athlete, league, organization, company and brand and its respective publics.”
- Developed course, syllabus, exams, and assignments.
- Built course on Canvas.

#### **UNIVERSITY OF MASSACHUSETTS AMHERST, DEPARTMENT OF COMMUNICATION**

**AMHERST, MA**

Teacher of Record

2017 – 2021

#### COMM 331 – Program Process of Television

- Led television studio sessions up to 12 students.
- Trained students on video production equipment, including cameras, studio, audio mixer and video editing software.

#### COMM 226 – Social Impact of Mass Media

- Developed and delivered lectures involving mass communication theories and concepts for up to 34 students.

#### COMM 122 – Media Programming and Institutions

- Developed and delivered lectures for up to 14 students via the online learning management system Blackboard.
- Developed course and syllabus.
- Built course on Blackboard.
- Online asynchronous.

## COMM 121 – First Year Seminar

- Developed course and syllabus.
- General communication concepts and course offerings for incoming first-year students.

Teaching Assistant

2016 – 2020

## COMM 441 – Principles and Techniques of Film-Style Production

- Lectured and met with students individually.
- Provided necessary support for students, including general advice on video production techniques, camera skills, and editing.

## COMM 335 – Media &amp; Education

- Graded assignments and term papers.
- Provided necessary support for professor.

## COMM 231 – Film &amp; TV Production Concepts

- Assisted and met with students individually.
- Assisted with lectures up to 200 students.
- Wrote, administered, and graded exams and assignments.
- Provided necessary support for professor.

## COMM 121 – Media and Culture

- Lectured and meet with students individually.
- Assisted with lectures up to 300 students.
- Wrote, administered, and graded exams and assignments.
- Provided necessary support for professors.

## Journalism Department:

## JOUR 201 – Introduction to Journalism

- Graded assignments and papers.
- Provide necessary support for professor.

**SI NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS, SYRACUSE UNIVERSITY****SYRACUSE, NY***Instructional Assistant*

2013 – 2016

## Guest Lectures:

TRF 235 – Media Industry Principles &amp; Practices (2/29/16)

*“The 2016 Oscars - Diversity in Entertainment”*

TRF 461/661 – Advanced Media Management (2/24/16 – 4/6/16)

Weekly Case Studies (Total of Five)

## Communications Department:

COM 408 – Advertising and Public Relations Law

## Television, Radio &amp; Film Department:

TRF 235 – Media Industry Principles &amp; Practices

TRF 400/600 – Gaming Narratives

TRF 461/661 – Advanced Media Management

- Coordinated up to 28 guest lectures of media professionals per semester.

TRF 483/683 – Communication Industry Frontiers  
 TRF 530 – Pop Culture Studies – Film Classics  
 TRF 530 – Pop Culture Studies – Sports for Television  
 TRF 530 – Pop Culture Studies – Walt Disney  
 TRF 592 – Film Business  
 TRF 594 – Television Business  
 TRF 655 – Screenwriting and Production Workshop

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## UNIVERSITY/ACADEMIC SERVICE

### UNIVERSITY SERVICE

Faculty Advisor; Lambda Pi Eta (LPH; Alpha Gamma Alpha Chapter), the NCA's Official Honor Society, Northeastern University, 2024 - Present

Committee for Woodnick Quality of Life Student Award Review, 2025

Committee for Katula Academic Achievement Student Award Review, 2025

Chair; Sub-committee for the Faculty Senate AEOC evaluation of College of Science Dean, 2024, Northeastern University

2<sup>nd</sup> Chair; Sub-committee for the Faculty Senate AEOC evaluation of Bouvé College, Department of Health Sciences Chair, 2024, Northeastern University

Chair; Assistant Teaching Professor (Advertising/Strategic Communication) Search Committee, 2023, Northeastern University

Communication Studies Department Merit Review Committee, 2023, 2024, Northeastern University

Post-Doctorate (Communication Studies) Search Committee, 2022, Northeastern University

New Master's Program (College of Arts, Media, and Design) Development Committee, 2022-23, Northeastern University

Organizer: *The Frank Center for Leadership and Innovation in Media Presents: A Panel on Sports and Social Media*, 2021, University of Illinois Urbana-Champaign  
<https://www.youtube.com/watch?v=TYnp9Jn3pAU>

Faculty Representative, UIUC: *Sports Journalism Town Hall with Big Ten Conference Commissioner Kevin Warren*, 2021, Big Ten Conference

Survey Researcher: University of Massachusetts Amherst, Department of Communication, 2018-20

- Developed, implemented, and analyzed the communication students' end of the year assessment of the department's effectiveness.

Treasurer: *Communication Graduate Student Association*, 2019-20

Chair: *Communication Graduate Student Association*, 2018-19

Social Coordinator: *Communication Graduate Student Association*, 2017-18

Graduate Liaison: *AEMJC Entertainment Studies Interest Group*, 2018-20

Screening Committee: *Peabody Awards, Children's and Youth Programming*, 2018

**ACADEMIC SERVICE**

Communication Chair, *AEJMC Sports interest Group, 2024-25.*

Committees

- NCA Donald P. Cushman Memorial Award for Student Scholarship Selection Committee Member

Moderator:

- *AEMJC Midwinter Conference, 2021, Entertainment Studies Interest Group Panel: "Representation of social issues in entertainment culture"*

Journal Reviewer:

- *International Journal of Sports Communication*
- *Sex Roles*

Conference Submission Reviewer:

- *NCA Annual Conference, 2024*
- *AEMJC Annual Conference, 2024*
- *NCA Annual Conference, 2023*
- *AEMJC Annual Conference, 2023*
- *NCA Annual Conference, 2022*
- *AEMJC Annual Conference, 2022*
- *AEMJC Annual Conference, 2021*
- *AEMJC Midwinter Conference, 2021*
- *AEMJC Annual Conference, 2020*
- *AEMJC Midwinter Conference, 2018*

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**AWARDS/TRAININGS**

Teacher Ranked as Excellent, University of Illinois Urbana-Champaign Instructor and Course Evaluation (ICES) Questionnaire:

- Spring 2022: ADV 314 – Sports Public Relations
- Spring 2022: JOUR 360 – Working with the Press
- Spring 2022: JOUR 361 – Classics of Sports Journalism
- Fall 2021: JOUR 453 – Crisis Communication

Completed, Northeastern University CATLR, 2024 "Designing for Inclusion Across Physical and Psychological Diversity"



Completed, Northeastern University Summer Workshop Series, 2023 "Harnessing ChatGPT to Promote Imaginative Thinking in Students"

Completed, Northeastern University CATLR, 2023 "Conference for Advancing Evidence-Based Learning"

Completed, Northeastern University CATLR Series, 2023 "Exploring Equity and Inclusion Through Educational Autobiographies"

Completed, Northeastern University CATLR Series, 2022 "Transparent Assignment Design for Inclusive Learning"

Completed, The Illinois Summer Teaching Institute, 2021 "Amplifying Student Learning Across Modalities"

Top Paper, Entertainment Studies Interest Group, AEMJC 2018, "Binge-watching as a predictor of narrative transportation"

## PROFESSIONAL EXPERIENCE

### NORTHEASTERN UNIVERSITY

BOSTON, MA

*Assistant Teaching Professor*

Aug 2022 – Present

- Develop and teach courses in sports media and communication in the Communication Studies Department.

### UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

URBANA, IL

*Lecturer of Sports Media.*

Aug 2021 – Present

- Developed and taught courses in sports media and Public Relations in the departments of Journalism and Advertising.

### UNIVERSITY OF MASSACHUSETTS AMHERST

AMHERST, MA

*Research Assistant to Erica Scharrer*

June 2019 – Dec 2020

- Developed, implemented, and published multiple research projects primarily focusing on adolescents and media.
- Employed quantitative and qualitative methodology analyzing media content and media effects using SPSS, Stata, R, and NVivo.

### UNIVERSITY OF MASSACHUSETTS AMHERST

AMHERST, MA

*Videographer/Editor – Resistance Studies*

Sept 2017 – Dec 2019

- Video and audio footage for the Resistance Studies Initiative Speaker Series.
- Edited footage for use on departmental website.

### UNIVERSITY OF MASSACHUSETTS AMHERST

AMHERST, MA

*Videographer – Scandinavian Symposium*

Mar 2017 – April 2017

- 14 hours of video and audio footage of a symposium for the UMass German and Scandinavian Studies department.

- Lightly edited footage for use on departmental website.

### **Syracuse University**

Syracuse, NY

*Research Assistant to Aileen Gallagher*

June 2015 – May 2016

- Developed research project focusing on effectiveness of merged journalism courses.
- Transcribed interviews using NVivo.
- Analyzed class data using SPSS and Stata.

### **Syracuse University Press**

Syracuse, NY

*Marketing Intern*

June 2014 – Aug 2014

- Developed and produced book trailers for selections from the Fall 2014 catalog.
- Coordinated with various authors and organizations regarding reproduction rights of audio/video materials for use in book trailers.

### **Creative Agenda Entertainment**

Syracuse, NY

*Research Assistant to Keith Giglio*

Jan 2014 – Dec 2014

- Contributed script coverage and story development for 15 potential projects/films for professional screenwriter and producer.
- Contributed three research pieces to the development of the book *Slay the Dragon: Writing Great Video Games*.
- Researched historical information relating to a film project for the screenwriter.

### **Sherwin-Williams Company**

Rochester, NY

*Assistant Market Manager*

Jan 2011 – July 2013

- Managed accounts receivable, transactions, maintenance of machinery and controlling of inventory.
- Controlled wholesale pricing and products, balancing customer satisfaction and profit margins at location with \$500,000 in annual sales.

## **SKILLS**

### **Statistical Analysis Software:**

- SPSS, Stata, Excel, R, LISREL, HLM

### **Research Software:**

- NVivo, Endnote, Mendeley, Zotero, Qualtrics, SurveyMonkey, MTurk.

### **Graphic & Presentation Software:**

- Tableau, Keynote, PowerPoint, Prezi

### **Audio/Video:**

- Adobe Premiere, Final Cut Pro, Canon XA10 Professional Camcorder, Adobe Photoshop, Pro Tools, Adobe Audition, Reason

### **Web Software:**

- Canvas, Blackboard, Moodle, MailChimp, Zoom, Teams, Skype, Word Press, Square Space

### **Generative AI:**

- ChatGPT, Perplexity with Deep Research