

BEAU KENYON

Senior Managing Partner — Oakley Collective

Education

Bachelors of Music (B.M.) | Berklee College of Music, Music Composition, 4-year Berklee Achievement Scholarship (piano performance)
Masters of Science (M.S.) | Tufts University, Music Composition, 2-year Full Tuition Scholarship, 2-year Teaching Assistantship

Experience | 18 years in entrepreneurial program development, planning, education, research, and management

Founder and Principal | Oakley Collective for Arts + Research (2017–present)

Cultural strategist, consultant, and practicing artist with more than nine years of experience connecting creativity and artistic practice with entrepreneurship, community engagement, and strategic planning. Extensive experience working with cultural institutions, academic organizations, and mission-driven enterprises in the United States.

- **Advancement:** developed new fundraising and program strategies to grow client's annual operating budget from \$700k to \$1.5mil
- **Programming:** created and implemented new artist grant programs; created and implemented new community programs that built new audiences; created scholarship programs for increased diversity and inclusion across economic classes
- **Strategic Planning:** created plans that effectively grew organizational annual operating budget from \$130k–\$900k over 5 years
- **Engagement Toolkits:** implemented training and tools for citywide public art engagement

Academic Teaching | Northeastern University, College of Arts, Media + Design (2018–present)

- Adjunct Professor, M.S. in Arts Administration and Cultural Entrepreneurship
- Subjects include strategic planning, arts advocacy, audience engagement, and innovative technologies
- This is an online Masters program, rooted in theory-based application and experiential learning models

Educational Leadership | Kingsley Montessori School (2008 – 2018)

- Program Director
- Montessori education training for collaborative, curiosity-driven independent learning across developmental stages
- Led the creation of new programs to increase annual earned revenue by \$750k
- Managed a team of 6 people and collaborated across leadership levels for integrated program development and holistic operational growth
- Developed research-based interdisciplinary, curiosity-driven programs and curriculum

Cognitive Neuroscience Research | Children's Hospital Boston (2012–2017)

- Research Assistant for Gaab Laboratories
- Examined the relationship between Executive Function and musical study
- Created musical forms as an early detector for dyslexia
- Publication: [Behavioral and Neural Correlates of Executive Functioning in Musicians and Non-Musicians](#), PLOS One, 2017

Community Leadership | Board experience (2017–present)

- American Composers Forum Board of Directors, Program Committee Chair, 2025–present
- Boston Art Review Board of Directors, Co-chair, 2021–2025
 - Led the strategic planning process, 2022
 - Operational expansion from \$130k to \$900k annual operating budget over 5 years, 2022–2026
- WGBH Community Advisory Board, Co-chair, 2017–2020

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Public Artwork and Community Engagement | 10 years, public engagement artist and collaborator for public engagement strategies

- Public and private funding awarded by New England Foundation for the Arts, Mellon Foundation, Massachusetts Cultural Council, Krause Family Foundation, Boston Cultural Council, City of Boston
- Permanent Public Artwork: River Constellation an outdoor interactive and immersive sound and light sculpture | primary collaborator: sculptor Natalia Zubko
- Large-scale Performance Installation: theSOUND a three-part public performance installation at the Boston Public Library and the Emerald Necklace Conservancy | primary collaborators: artist Fujiko Nakaya
- Large-scale Performance Installation: and all the men and women merely players an immersive site specific deconstruction of Shakespeare's "As You Like It" told through live music and dance throughout the Boston Public Library
- Publication: Listening to the City, Community Research and Action through Sound and Story MIT Community Innovators Lab, 2018

Recent Creative Work | 19 years of composition commissions, recent notable works include:

Of Gravity and Light (2022) 50-minute Contemporary Ballet, premiere by Ballet Des Moines at The Des Moines Civic Center, created in partnership with PBS and NASA, for choir, soprano soloist, alto soloist, baritone soloist, piano, clarinet, horn, string trio | 60 minutes | A contemporary ballet that interprets the science of our solar system | Concept and Music: Beau Kenyon; Choreography: Tom Mattingly; Video Projection: Yu-Wen Wu

Accumulation of Dreams (2024) Sound Installation, installed at the Institute of Contemporary Art Boston

Tell me (2020) Sound installation, Installed at SITE Santa Fe

found and fabricated sounds with spoken word, solo cello, and prepared piano | 18 minutes | Video and Sound Installation | Video: Yu-Wen Wu; Music: Beau Kenyon

Reach You (2022) Augmented Reality Sound Installation, premiere at Tribeca Film Festival

viola and bass clarinet with spoken word | 15 minutes | Augmented Reality App, Multi-Media Public Artwork | Creative Technology and Concept: Jonah Goldsaito; Script, Performance and Concept: Katrina Goldsaito; Sound Score and Concept: Beau Kenyon

Selected Guest Lectures | 9 years of connecting creativity and artistry to entrepreneurship, community engagement, and strategic planning

- Values-led Business Development for the Professional Artist and Social Entrepreneur, MassArt (2024)
- Building Cultural Vibrancy in the Classroom. Iowa Fine Arts Summit (2024)
- Creating Interdisciplinary Arts Programs to Build Audience and Empathy. Des Moines Art Center (2021)
- Creative Incubators as a Tool for Equity and Vibrancy. Arts Midwest (2021)
- Social Emotional Learning Strategies for Equity, Inclusion, and Access. Iowa Fine Arts Education Summit (2021)
- Beyond Walls, Performance in Public Space. Boston Conservatory (2021)
- Artist Inc. a 6-week workshop for emerging career artists. Mid-America Arts Alliance (2021)
- An Entrepreneurial Approach for the Professional Artist. New England Foundation for the Arts + Mass MoCA (2019)
- Using Creative Cognition for Meaningful Community Engagement. Northeastern University, College of Arts, Media + Design (guest lecture, 2019)
- Public Art as a Platform for Discourse and Collaboration on College Campuses. College Arts Association Conference (panelist, 2019)
- Building Residencies, Connecting Communities through Art. Massachusetts Library Association (presenter 2018)
- Thinking Like a Composer: Connecting the Creative Process to the Strategic Planning Process. Tufts University (guest lecture, 2018)
- Music Entrepreneurship. Tufts University (guest lecture, 2018)
- Creating Space for Cross-Institutional Partnerships in Public Art. Northeastern University, College of Arts, Media + Design (guest lecture, 2018)
- Music and Social Justice. Northeastern University, College of Arts, Media + Design (guest lecture 2018)
- Creative Dialogue Through Immersive Installation. Kingsborough Art Museum (artist talk, 2017)