

MEG HECKMAN

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EDUCATION

M.A. Northeastern University (Boston, MA): Journalism (research track), January 2014.

Thesis: *Where the Women Are: Measuring Female Leadership in the New Journalism Ecology*

B.A. University of New Hampshire (Durham, NH): English, May 2001.

Minor: Business Administration

EMPLOYMENT HISTORY

Associate Professor of Journalism, Northeastern University (Boston, MA): July 2023 – present

Director, School of Journalism Graduate Programs, July 2024 – present

Core Faculty, Center for Transformative Media

Affiliate, NULab for Digital Humanities and Computational Social Sciences

Executive committee member, Women's, Gender and Sexuality Studies

Assistant Professor of Journalism, Northeastern University (Boston, MA): July 2017 – June 2023

Lecturer in English/Journalism, University of New Hampshire (Durham, NH): Jan. 2014 – May 2017

Fellow, Peter T. Paul Entrepreneurship Center

Freelance correspondent, The Boston Globe (Remote): 2014 – 2015

Contributor, NetNewsCheck.com (Remote): 2012 – 2014

Online and community engagement editor, Concord Monitor (Concord, NH): 2009 – 2012

Reporter, Concord Monitor (Concord, NH): July 2002 – May 2009

Reporter, Biddeford Journal-Tribune (Biddeford, ME): August 2001 – July 2002

PUBLICATIONS

(Key: * denotes undergraduate students; † denotes graduate students.)

Books:

Heckman, M. (2020). *Political Godmother: Nackey Scripps Loeb and the Newspaper That Shook the Republican Party*. Potomac Books/University of Nebraska Press.

Heckman, M., and Pride, M. (2008). *We Went to War: New Hampshire Remembers*. Monitor Publishing.

Book chapters:

Heckman, M. (2023). "It's Everybody's Problem: Why Journalism's Macho Culture Persists and How to Help Make It End." In Schmidt, H. (Ed.), *Issues Facing Contemporary American Journalism: History, Context and Perspectives*. Routledge.

Heckman, M. (2020). "Conflicted: Student Media Advisors, Sexual Assault Coverage and Mandatory Reporting Under Title IX." In Olson, C., & Everbach, T. (Eds.), *Testing Tolerance: Addressing Controversy in the Journalism and Mass Communication Classroom*, Rowman & Littlefield.

Heckman, M. (2014). "The Curator's Challenge: Balancing New Tools and Traditional Journalism Ethics." In Heider, D. & Thomas, J. (Eds.), *A Practical Guide to Digital Journalism Ethics*, Loyola University Chicago.

Heckman, M. (2014). "Friends, Followers and Retweets: Journalistic Objectivity in the Digital Age." In Heider, D. & Thomas, J. (Eds.), *A Practical Guide to Digital Journalism Ethics*, Loyola University Chicago.

Refereed articles

Finneman, T., Heckman, M. & Wolgast, W. (2024). "Examining Gaps in Journalism Curriculum to Solve the News Desert Crisis." *Journalism and Mass Communication Educator*.

Bhargava, R., Heckman, M. & Nudulu, E. (2023). "Powerful in Pearls and Willie Brown's Mistress: A Computational Analysis of Gendered News Coverage of Kamala Harris." *Feminist Media Studies*.

Heckman, M. & Bastia, A. (2023). "Expecting Advice: Reproductive Health and Consciousness Raising in *The Boston Globe's* Confidential Chat Column." *Journalism History*. doi: 10.1080/00947679.2023.2222617

Heckman, M. & Taurino, G. (2023). "The Archival Gaze: A Case for Leveraging Computational Methods to Uncover Hidden Media History Narratives." *American Journalism*, doi: 10.1080/08821127.2023.2199254

Ferrucci, P., Finneman, T., Heckman, M., & Walck, P. (2023). "A Discursive Evolution: Trade Publications Explain News Deserts to U.S. Journalists." *Media and Communication*, doi: 10.17645/mac.v11i3.6691

Heckman, M., Chung, M. & Santos, J. (2022). "'This Isn't What the Industry Should Look Like Anymore:' U.S. Student Journalists, Harassment and Professional Socialization." *Teaching Journalism and Mass Communication*.

Finneman, T., Heckman, M., & Walck, P. (2022). "Reimagining Journalistic Roles: How Student Journalists Are Taking on the U.S. News Desert Crisis." *Journalism Studies*, doi: 10.1080/1461670X.2021.2023323.

Heckman, M. (2021). "Constructing the 'Gender Beat:' U.S. Journalists Refocus the News in the Aftermath of #MeToo." *Journalism Practice*, doi: 10.1080/17512786.2021.1997151.

Heckman, M. & Homan, M. (2020). "The Syllabus is a Boys' Club: The Paucity of Woman Authors in Journalism Course Materials." *Teaching Journalism and Mass Communication*.

Heckman, M. & Wihbey, J. (2019). "The Local-Mobile Paradox: Missed Innovation Opportunities at Local Newspapers." *Newspaper Research Journal*, doi:10.1177/0739532919835610.

Non-refereed articles

Heckman, M. (May 29, 2025). "[The Girls from Boston.](#)" WBUR Cognoscenti.

Heckman, M. (February 5, 2025). [“How midcentury women’s magazines fought cancer.”](#) Saturday Evening Post.

Heckman, M. (October 30, 2024). [“The gendered fault lines defining the 2024 election.”](#) WBUR Cognoscenti.

Heckman, M. (July 24, 2024). [“‘Viability’ is a dangerous euphemism.”](#) WBUR Cognoscenti.

Heckman, M. (January 19, 2024). [“Nikki Haley is hardly a feminist icon. But her candidacy is a step towards gender equity.”](#) WBUR Cognoscenti.

Heckman, M., Chung, M. & Santos, J. (September 14, 2022). [“We need to teach student journalists about on-the-job harassment.”](#) Poynter.org.

Bhargava, R., Heckman M., & Ndulue, E. (January 5, 2022). [“It’s okay to write about women, fashion, and politics—but here’s how to do it better.”](#) NiemanLab.

Heckman, M. (Fall 2021). “Addressing gender bias on Wikipedia.” *Media Report to Women*.

Heckman, M. (November 18, 2021). [“What’s the future of the gender beat in U.S. newsrooms?”](#) NiemanLab.

Heckman, Meg. (February 7, 2020). [“The New Hampshire publisher who became the ‘Political Godmother’ of the modern Right.”](#) Politico Magazine.

Heckman, M. & Leff, L. (November 22, 2019). [“Protections against sexual misconduct on campus may end up stifling free speech.”](#) The Conversation.

Heckman, M. (October 1, 2019). [“How this j school brought real world learning into the classroom.”](#) Poynter.org.

Heckman, M. & Wihbey, J. (June 21, 2019). [“Mobile matters—and publishers must remember that, even when resources are limited.”](#) Poynter.org.

Heckman, M. (June 6, 2019). [“Men are writing two-thirds of national stories about the 2020 presidential race.”](#) Storybench.org.

Heckman, M. (March 23, 2018). [“Used carefully, chatbots can be an asset to newsrooms.”](#) Columbia Journalism Review.

Heckman, M. (January 5, 2018). [“Meryl Streep as Katharine Graham in 'The Post' can help fix #MeToo media damage.”](#) USA Today.

Heckman, M. (August 2016). [“Mine eyes have seen...Two daughters of Julia Ward Howe saw their challenge as keeping 'ma'ma' alive. Their reward? A new literary prize.”](#) Pulitzer.org. (Commissioned as part of a series to celebrate the Pulitzer Prizes’ centennial anniversary.)

Heckman, M. (May 19, 2016). [“Unskewing Facebook will take all kinds.”](#) USA Today.

Heckman, M. (Spring 2014). “Female leadership in the new news ecosystem.” *Media Report to Women*.

Heckman, M. (March 24, 2014). [“Women were digital media pioneers, but there’s still a gender gap there.”](#) Columbia Journalism Review.

Heckman, M. (September 4, 2013). [“Software seeks to measure women’s participation in journalism.”](#) Poynter.org.

Reviews and other publications

- Heckman, M. (2023) Review of *Newsroom Confidential: Lessons (and Worries) from an Ink-Stained Life* by Margaret Sullivan. *American Journalism*, doi: 10.1080/08821127.2023.2198472
- Heckman, M. (2022). “Beyond the Masthead: Searching the Archives for Hidden Women Newsroom Leaders.” *Journalism History*. (Web-only essay).
- Heckman, M. (2022). “Publishers.” *The SAGE Encyclopedia of Journalism*, 2nd edition.
- Heckman, M. (2020). Review of *Journalism, Fake News and Disinformation: Handbook for Journalism Education and Training, Teaching Journalism and Mass Communication*.

SELECTED WORK IN PROGRESS

Bhargava, R., Hadjis, E., & Heckman, M. “Testing Generative AI For Content Audits in Student-Produced Local News.” (Under revision for the *Newspaper Research Journal*.)

CREATIVE ACTIVITY

Heckman, M., † Bracci, A., & *Free, G. (2019). “Breaking: Reconstructing Digital Coverage of the ‘Watershed Event’ for Online News.” In Fifield, G. (Curator), *Re:Constructing Evidence*, Boston Cyberarts Gallery, Boston, MA.

GRANTS

Funded (external)

- \$100,000: Filling Gaps in Local News Coverage via the *Scope*. Press Forward/The Miami Foundation. Awarded October 1, 2024. With Carroll, M. & Kaufman, J.
- \$150,000: “Machine Learning for Large-Scale Journalism Collections.” National Endowment for the Humanities. Awarded December 2023. With Smith, D., Taurino, G. and Yott, P. (*Terminated April 2025.*)
- \$190,000: Poynter-Koch Media and Journalism Fellowship via the *Scope*. The Poynter Institute for Media Studies and the Charles Koch Institute. Awarded June 2019. Continued June 2020, June 2021 and June 2022. With Kaufman, J.
- \$7,355: “#MissionHill100: Using Instagram to Link Narratives, Datasets and Archival Materials.” Andrew W. Mellon Foundation via Boston Research Center prototype grant. Awarded October 2018. With Zedek, D.

Funded (internal)

- \$3,614.75: “Print and Progress: The Newswomen Who Explained Medicine to America.” CAMD Seed Grant. Awarded May 2024.
- \$50,000: “Archaeologies of Data in Contemporary Journalism: Bootstrapping AI Models for Access to a Photo Morgue.” TIER 1 Grant. Awarded May 2023. With Smith, D. & Taurino, G.
- \$50,000: “Reproductive Justice Research Collaborative.” TIER 1 Grant. Awarded May 2023. With Walters, S., Lincoln, A., Parmet, W., Linker, J. & Bauer, N.
- \$2,991: “Using Solutions Journalism to Explore Gender Justice in Boston’s Core Neighborhoods.” CAMD Summer Support Grant. Awarded May 2022.

\$2,000: “A Women’s History of *The Boston Globe*.” NULab for Texts, Maps, and Networks seedling grant. Awarded November 2021.

\$5,000: “Making Journalism More Inclusive One Text Message at a Time: Engaging Marginalized Audiences via SMS.” CAMD Social Justice and Anti-Racism Grant. Awarded September 2020. With †Weaver, L.

\$3,731: “Rise of the Gender Beat: Documenting How U.S. News Organizations are Adapting Staffing Arrangements and Narrative Focus in the #MeToo Era.” CAMD Summer Support Grant. Awarded April 2020.

\$15,000: “Re:Constructing Evidence.” Data Storytelling, Visualization and Communication CAMD Dean’s Fellowship. Awarded October 2018. With Gradecki, J., Li, A., & Offenhuber, D.

\$50,000: “From Protest to Print: Using Computational Text Analysis to Track Shifts in Public Discourse.” TIER 1 Grant. Awarded March 2018. With Bailey, M., Dillon, E., Jackson, S. & Nelson, L.

\$2,000: “Her Truth: Analyzing the Editorials of Nackey Scripps Loeb.” NULab for Texts, Maps, and Networks seedling grant. Awarded December 2017.

Unfunded (external)

\$31,250: “Print and Progress: The Newswomen Who Explained Medicine to America.” NEH Public Scholars Program. Denied December 2024.

\$150,000: “Exploring the Potential for Generative Artificial Intelligence to Help Solve the Local News Crisis.” National Endowment for the Humanities Dangers and Opportunities of Technology: Perspectives from the Humanities. Submitted October 2023. With Jia, C. & Carroll, M. Denied April 2024.

\$30,000: “Engaging Diverse Student Journalists Through Multilingual Coverage of Boston’s Municipal Elections.” Scripps Howard Foundation. Denied August 2023.

\$40,000: “The Interpreter: A biography of medical journalist Frances Stone Burns.” National Endowment for the Humanities Public Scholars Program. Denied August 2023.

\$3,500: “A Women’s History of *The Boston Globe*.” AEJMC Emerging Scholar Grants Program. Denied January 2022.

\$100,000: “Protest to Print: Using Computational Text Analysis to Track Shifts in Public Discourse.” National Endowment for the Humanities. Denied August 2020. With Dillon, E. & Nelson, L.

\$3,000: “Political Godmother.” Carrie Chapman Catt Prize for Research on Women and Politics. Iowa State University. Denied March 2019.

\$25,000: “SMS-Based Audience Engagement via the *Scope*.” Facebook Journalism Project Community News Network. Denied January 2019.

\$100,000: “Empowering Youth Media in Boston via the *Scope*.” Scripps Howard Foundation. Denied October 2017.

\$100,000: “Empowering Youth Media in Boston via the *Scope*.” Ethics and Excellence in Journalism. Denied October 2017.

Unfunded (internal)

\$50,000: “Enhancing Negative Capabilities: Using Computer Vision to Explore Published and Unpublished Journalistic Photographic Collections.” TIER 1 Grant. Application submitted January 2022. With Smith, D., Taurino, G., Yott, P., Kennedy, K., & Sweeney S.

\$2,500: “Roots of a Genre: Capturing and Reconstructing Examples of Early Digital News.” NULab for Texts, Maps and Networks seedling grant. Denied November 2019.

CONFERENCES

Academic (external)

Research presentations

“Between a Rock and a Hard Place: Theorizing Barriers to Innovation for University-Led Local News Projects.” AEJMC Southeast Colloquium, Chapel Hill, NC, March 14, 2025.

“‘A Nagging Wife Could Save His Life’: Cancer Prevention Efforts in Midcentury Women’s Magazines.” AEJMC Midwinter Conference, Norman, OK, March 8, 2025.

“Testing Generative AI for Source Audits in Student-Produced Local News.” AEJMC Annual Conference, Philadelphia, August 11, 2024. With Bhargava, R. & Hadjis, E.

“Print & Progress: The newswomen who explained medicine to America.” Joint Journalism and Communication History Conference, College Park, MD, March 15, 2024.

“Examining Gaps in Journalism Educators’ Efforts to Solve the News Desert Crisis.” Future of Journalism Conference, Cardiff, UK. September 15, 2023. With Finneman, T. & Wolgast, S.

“Double ‘firsts’ and double binds: Analyzing news coverage of Maura Healey, the ‘first lesbian elected governor in the U.S.’” AEJMC annual conference, Washington, D.C., August 8, 2023. With Whipple, K.

“‘What Does This Mean, Mrs. Burns?’ Frances Burns, *The Boston Globe* and the Evolution of Modern Health Journalism.” AEJMC annual conference, Detroit, August 4, 2022. With *Hill, M., & Didas, C.

“Feminist Consciousness Raising in *The Boston Globe*’s Confidential Chat Column,” Joint Journalism and Communication History Conference. Virtual, May 13, 2022. With † Bastia, A.

“‘It’s Completely Shifted Me Away from Journalism:’ A Mixed-Methods Exploration of the Racial and Gendered Dynamics of Harassment Targeting U.S. Student Journalists.” AEJMC’s Southeast Colloquium, Memphis, TN. March 18, 2022. With Chung, M. & Santos, J.

“Real Housewives of the 1950s: The Mrs. America Contest, Feminine Expertise, and the Roots of Lifestyle Journalism,” American Journalism Historians Association. Virtual, October 9, 2021.

“Powerful in Pearls and Willie Brown’s Mistress: A Computational Analysis of Gendered News Coverage of Kamala Harris.” AEJMC annual conference. Virtual, August 7, 2021. With Bhargava, R. & Ndulue, E.

“Building the Gender Beat: U.S. Journalists Refocus the News in the Aftermath of #MeToo.” AEJMC annual conference. Virtual, August 6, 2021.

“The Syllabus is a Boys’ Club: Examining the Paucity of Woman Authors in Course Materials at Three U.S. Journalism Schools.” AEJMC annual conference. Virtual, August 8, 2020. With *Homan, M.

“Listening Deep: Using Interviews and Archives to Teach—and Strengthen—Community Journalism in a Digital Age.” World Journalism Education Congress, Paris, France, July 10, 2019.

“Needle, Not Sword: How Nackey Scripps Loeb Used Editorials to Build Audiences and Influence Conservative Presidential Politics.” AEJMC annual conference, Washington, D.C., August 7, 2018.

“The Local-Mobile Paradox: Missed Innovation Opportunities and the Future of Local News.” AEJMC annual conference, Washington, D.C., August 6, 2018. With Wihbey, J.

“Her Truth: Analyzing the Editorials of Nackey Scripps Loeb.” Joint Journalism and Communication History Conference, New York, March 10, 2018.

“Mobile Web Experience and Local News: Missed Innovation Opportunities?” AEJMC Midwinter Conference, Norman, OK, March 2, 2018. With Wihbey, J.

Discussant

“Voices and Visibility: Navigating the Narratives of Women in Journalism, TV, and Music.” AEJMC annual conference, Philadelphia, August 8, 2024.

“Feminism and Modern Women’s Issues.” AEJMC Midwinter Conference, Norman, OK, March 3, 2022.

“International Examinations of Women in Television, Advertising, Vlogging and News.” AEJMC annual conference, virtual, August 5, 2021.

Panels

Invited moderator, “Audience and Representation,” Computation + Journalism Conference, Boston, October 26, 2024.

Invited panelist, “Resistance and Persistence: How Women are Reclaiming Their First Amendment Rights,” AEJMC annual conference, Philadelphia, Aug. 10, 2024.

Invited panelist, “Preparing Students for a Hostile Reality: Challenges and Possibilities for Discussing Harassment and Hostility in the Classroom.” AEJMC annual conference, Washington, D.C., August 9, 2023.

Invited moderator and event co-organizer, “News Desert U.” University of Kansas, Lawrence, KS, October 21-22, 2022.

Invited panelist, “Challenges of Women Scholars and Possible Solutions.” AEJMC annual conference, Detroit, August 3, 2022.

Invited panelist, “Covering #MeToo and Feminist Movements in the Global South.” AEJMC annual conference, Detroit, August 3, 2022.

Organizer and moderator, “Correcting the Record: A Hands-on Approach to Improving Representation of Women Journalists on Wikipedia.” AEJMC Midwinter Conference, Norman, OK, March 4, 2022.

Co-organizer and moderator, “News Deserts, Journalism Schools, and Generation Z: How U.S. Student Journalists Are Tackling the Local News Crisis.” Virtual webinar, February 4, 2022.

Moderator, “Politics Panel.” Computation + Journalism Symposium. Virtual, February 19, 2021.

Panelist, “Testing Tolerance and Tough Topics in the Classroom and on College Campuses.” AEJMC annual conference, Toronto, August 9, 2019.

Moderator, “Riots, Rights and the Right Wing.” AEJMC annual conference, Toronto, August 8, 2019.

Panelist, “The Humanities Vision: Transformational Directions in Integrative Curriculum and Research.” Branches from the Same Tree: A National Convening on the Integration of Arts, Humanities and STEM in Higher Education, National Academy of Sciences, Washington, D.C., April 12, 2019.

Moderator, “Technology as a Disruptive Force in Mass Communication.” Joint Journalism and Communication History Conference, New York University, New York, March 10, 2018.

Panelist, “Where the Women Are: Can Creating Safe Spaces and Media Training Programs Even the Gender Gap in Online Media?” AEJMC Midwinter Conference, Norman, OK, February 2014.

Academic (internal)

Research presentations

“Now What? Contextualizing and Categorizing Donated Newspaper Morgues.” Presentation to the staffs of the Northeastern Libraries and Boston Public Library, April 9, 2024.

“Looking Backward, Looking Forward: AI in Journalism Research.” CAMD AI Lightening Talks, March 27, 2024.

“Embracing the Mess: A Feminist Exploration of The Boston Globe Collection.” NULab Spring Conference, April 1, 2022.

“Compensating for Qualitative Silences: Can Journalistic Reconstruction Help Fill Archival Gaps?” NULab Spring Conference, April 9, 2021.

“Her Truth: Analyzing the Editorials of Nackey Scripps Loeb.” Food for Thought lecture series hosted by Northeastern Center for the Arts, March 21, 2018.

“The Local-Mobile Paradox: Missed Innovation Opportunities and the Future of Local News.” NULab Spring Conference, March 16, 2018.

Panels and events

Moderator, “AI on the Beat: How Journalists Are Using and Covering Bots, Algorithms and Whatever Comes Next.” AI, the Media and the Threat to Democracy conference, Northeastern University School of Journalism, October 12, 2018.

Organizer and moderator, “Gender, Power and Journalism: Covering #Metoo, #Timesup and Whatever Comes Next.” Northeastern University School of Journalism, March 2018.

Moderator, “A Conversation with Bob Woodward,” public event hosted by UNH’s College of Liberal Arts, December 2016.

Professional

Invited talks

Featured speaker, “Sex, Gender and Local News: Providing Responsible Coverage in Polarizing Times.” New England Newspaper Convention, Portland, ME, March 29, 2025.

Panelist, “Beyond Summer Interns: How Journalism Schools and Local Publishers are Teaming up to Save Community News.” New England Newspaper Convention, Boston, April 30, 2022.

Presenter, “Understanding the Local-Mobile Paradox: Building a Mobile Strategy.” New England Newspaper Convention, Boston, February 15, 2019.

Keynote speaker, “What Matters: Current Trends in Digital Journalism and What’s Coming Next.” New England Newspaper and Press Association regional training, Concord, NH, September 2017.

Panelist, “2016 Election Coverage.” Society of Professional Journalists Region 1, Boston, November 2016.

Panelist, “Lessons Learned from Covering the 2016 Campaign.” Journalism and Women Symposium, Roanoke, VA, October 2016.

Presenter, “Why Gender Diversity is a Matter of Ethics.” Boston Institute for Nonprofit Journalism Ethics Colloquium, Boston, May 2016.

Presenter, “Who’s the Boss? Women, Leadership and Digital News.” Society for Professional Journalists Region 1 Conference, Boston, April 2014.

Presenter, “The ‘D’ in Digital Stands for Democracy.” New York Press Association Annual Convention, Saratoga, NY, April 2013.

Other appearances

Moderator, “Women of AAN.” Association of Alternative Newsmedia Annual Convention, Boston, July 23, 2021.

Presenter, “Beyond Clickbait: Digital Tools to Tell Meaningful Community Stories Online.” New England Newspaper & Press Association Annual Convention, February 2013.

Presenter, “New Ways for Newspapers to Foster Civic Engagement.” New England Newspaper & Press Association Annual Convention, 2012.

BOOK TALKS AND MEDIA APPEARANCES

Selected Media appearances:

The Golden Age for the Union Leader, New Hampshire’s Only Statewide Newspaper, Appears to be Over. Quoted in a Boston Globe story. December 20, 2024.

An AI Chatbot Joins Time. Quoted in a Columbia Journalism Review article. December 19, 2024.

Kamala Harris Faces a Faster, Uglier Version of the Internet. Quoted in a New York Times article. July 30, 2024.

What Happened to Local Newspapers? Guest on an episode of Getting Curious with Jonathan Van Ness, April 10, 2024.

Layoffs and Closures Have Roiled the Media Industry. What Will Happen to the Young People Studying Journalism? Quoted in a Boston Globe article. February 12, 2024.

Gretchen Whitmer Would Like You to Meet ‘Governor Barbie.’ Quoted in a New York Times article. July 20, 2023.

The Gender Beat. How Reporting has Evolved and What Is Still Missing. Quoted in an Editor & Publisher story. May 24, 2023.

Tucker Carlson, Don Lemon and Jeff Shell Lost Their TV News Jobs. Misogyny Has a Lot to Do With It, Experts Say. Quoted in feature story in *The 19th*. April 26, 2023.

'He Really Viewed the Monitor as the Community's Paper.' Remembering former NH journalist Mike Pride. Interviewed for a New Hampshire Public Radio audio obituary of my mentor, friend and former boss Mike Pride. April 26, 2023.

Journalists Are Becoming YouTubers, as Creators Say the Platform Holds the Future for the Industry. Quoted in an Insider story about independent journalists on YouTube. March 24, 2023.

A Matter of Necessity. Quoted in a Columbia Journalism Review story about abortion coverage, December 6, 2022.

Journalism Students Who Are Women of Color are More Likely to Face Harassment, Northeastern Study Finds. Quoted in a News@Northeastern story about ongoing research into threats targeting student journalists, August 19, 2022.

Plain and Simple: Abortion Rights is a Healthcare Story. Interviewed for a News@Northeastern Q&A about the end of constitutionally protected abortion access in the U.S. May 3, 2022.

Can J Schools Fix News Deserts? Quoted in a Poynter.org story by Kristen Hare, July 21, 2021.

Are Journalism Programs Properly Training Students to Navigate Harassment? Quoted in a Prism article by Carolyn Copeland, July 19, 2021.

Women Journalists Are Fighting to Overcome the 'Macho Dynamics' of US Newsrooms. Quoted extensively in a News@Northeastern article about my Gender in the Newsroom class, March 24, 2021.

Will President Donald Trump's Departure Be Good for Fox News? Quoted in a News@Northeastern story about the history and future of conservative media, December 7, 2020.

The Terrible Power of Being a Woman on TV. Quoted in a Gen Magazine story by Eve Fairbanks, August 28, 2020.

In one Maine Town, 'Home Paper' is Gone After 135 Years. Quoted in a Boston Globe story by Zoe Greenberg about the decline in local news coverage in New England, October 12, 2019.

Elizabeth Warren's Coverage Proves the Media Learned Nothing from 2016. Quoted in Quartz story by Annalisa Merelli, June 24, 2019.

NH Primary 2020: The Latest on the Campaign Trail and What to Watch for in Coming Months. Guest on New Hampshire Public Radio's The Exchange, June 17, 2019.

Reporter Roundtable: After Capital Gazette Shooting, Local Journalists Reflect on Their Profession. Guest on New Hampshire Public Radio's The Exchange, July 2018.

The Pentagon Papers, The Post and Journalism. Guest on New Hampshire Public Radio's The Exchange, January 2018.

As Print Continues to Decline, Digital Journalism Takes Hold. Panelist on New Hampshire Public Radio's The Exchange, August 2016.

The First Women to Win a Pulitzer. Guest on New Hampshire Public Radio's Word of Mouth, September 2016.

News Media and the 2016 Election Cycle. Panelist on New Hampshire Public Radio's The Exchange, February 2016.

The Digital Gender Gulf. Panelist on HuffPost Live, April 2014.

Book events

Books and Browse. Virtual book showcase hosted by the Journalism and Women Symposium, December 2020.

The Great News Divide. Invited guest on the [What's New podcast](#), November 10, 2020.

Meg Heckman and Political Godmother. Invited guest speaker at the Beverly Rotary Club's monthly virtual lunch, November 5, 2020.

From Your Hometown to the Capital: How Local News Affects National Politics. Organized by Northeastern Alumni Relations, October 29, 2020.

Meg Heckman and Political Godmother. Invited guest on the [New Biographies podcast](#) on the New Books Network, September 11, 2020.

The Newspaper that Shook the Republican Party. Invited guest on [The Journalism History Podcast](#), August 3, 2020.

Virtual Summer Authors' Series. Hosted by the Griffin Free Public Library, Auburn, New Hampshire, July 23, 2020.

Nackey Scripps Loeb and the Newspaper that Shook the Republican Party. Guest on [New Hampshire Public Radio's The Exchange](#), July 15, 2020.

Virtual Launch Event. Hosted by Gibson's Bookstore, Concord, New Hampshire, June 10, 2020.

TEACHING AND ADVISING

Courses taught

(Northeastern) JRNL 1101: Fundamentals of Reporting: Covers foundations of news writing, including leads, story structure, objective tone and attribution. Introduces fundamental reporting skills such as interviewing, researching and observation. (Spring 2020, Spring 2021, Fall 2021.)

(Northeastern) JRNL 2201: Intermediate Reporting: This is the second writing course for undergraduate journalism students with an emphasis on learning how to report news stories. Offers students the opportunity to find sources and interview them, do background research, and use public records. Developing story ideas using computer-assisted reporting will be covered. Examines how to develop a story idea and then focus and organize it. Covers basic principles of online journalism including writing, design, and integration of visuals and text for the Web. Introduces elements of design and layout. (Fall 2017, Fall 2018, Fall 2019.)

(Northeastern) JRNL 3610: Digital Storytelling and Social Media. Offers students an opportunity to learn the fundamentals of digital journalism. Emphasizes hands-on instruction in multimedia skills. Topics may include blogging, photography, video and audio production, use of social media as a reporting tool, and mapping and data visualization. Guest speakers and a consideration of the future of news may also be part of the course. Requires students to produce a final project that consists of storytelling across a range of platforms—for example, a written article, a photo story, and a video. (Spring 2022, Spring 2023.)

(Northeastern) JRNL 5250: Gender in the Newsroom: This course explores the many factors that make it difficult for women to advance in journalism and related fields and the negative consequences that has for society. We will discuss gender's intersection with other identities and examine how a lack of diversity can damage news organizations' credibility and financial sustainability. Practical strategies to navigate the identity politics of a typical media workplace will also be addressed. (Fall 2020, Spring 2021, Fall 2022, Fall 2024.)

(Northeastern) JRNL 6201: Enterprise Reporting II: This is the second writing course for graduate journalism students with an emphasis on learning how to report in depth news stories. Offers students the opportunity to find sources and interview them, do background research, and use public records. Developing story ideas using computer-assisted reporting will be covered. Examines how to develop a story idea and then focus and organize it. Covers basic principles of online journalism including writing, design, and integration of visuals and text for the web. (Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2023, Spring 2025.)

(Northeastern) JRNL 6340: Fundamentals of Digital Journalism: Offers students an opportunity to learn the fundamentals of digital journalism and to place those skills within the context of a changing media environment. Studies multimedia tools within an intellectual framework—i.e., offers students an opportunity to learn hands-on skills and also to study best practices and theory. May include guest speakers and a consideration of the future of news. Requires students to produce a final project that consists of storytelling across a range of digital platforms. (Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Fall 2024.)

(UNH) ENGL 621 Writing and Reporting the News I: Students get a strong journalistic foundation with hands-on experience reporting and writing compelling news stories for print and digital platforms. Skills taught include finding news stories and tracking down sources; conducting interviews and verifying facts; and drafting and revising stories. (Spring 2011, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017.)

(UNH) ENGL 622 Writing and Reporting the News II: An intermediate workshop that asks students to report in greater depth and experiment with different storytelling methods. Students delve into feature writing as well as newswriting. (Spring 2014.)

(UNH) ENGL 631 Introduction to Digital Reporting: This course immerses students in the digital news landscape and teach them to report across multiple platforms. Students learn reporting tools and strategies for producing dynamic digital journalism. (Fall 2015, Spring 2017.)

(UNH) ENGL 711 Editing: A survey course with an emphasis on news editing but principles applicable to magazine and book editing are also covered. (Spring 2014, Spring 2015, Spring 2016.)

(UNH) ENGL 735 Entrepreneurial Journalism: This course teaches journalism students to think like business people so they can compete in the exploding world of online publishing. Students learn techniques to monetize good journalism practices while crafting their own publishing project. The class will also explore the past, present and future of digital storytelling with the goal of understanding how technology is changing the genre and the potential for these changes to make journalism more inclusive of all members of our society. (Fall 2014, Fall 2016.)

Curriculum development:

(Northeastern) JRNL 5250: Gender in the Newsroom: Proposed, developed and gained approval for this course. See description above.

(Northeastern) JRNL 3305/6305 Boston Globe City Room: This course was taught by a *Boston Globe* reporter using a syllabus I created. Students enrolled in the class covered Boston's core neighborhoods with the goal of producing stories for the *Globe* or the *Scope*. (Spring 2020; Fall 2021.)

(UNH) FIRST! Understanding New Hampshire's Presidential Primary: I served as lead producer for a MOOC that attracted more than 2,000 students from around the world. The course was taught by political scientists Dante Scala and Andrew Smith. I (Fall 2015/Spring 2016.)

Advising and student supervision

Advising

Co-advisor, Monica Storrs, CAMD PhD student. (Spring 2024 – present)

Second reader, Samuel Chuan, Media Innovation graduate capstone project. (Fall 2022)

Second reader, Danielle Rose, Digital Humanities Certificate final project. (Spring 2021)

Second reader, Anjelica Oswald, Digital Humanities Certificate final project. (Spring 2021)

Second reader, Shannon Webber, Digital Humanities Certificate final project. (Spring, 2020)

Independent study supervisor, Zipporah Osei. (Spring 2020)

Honors Early Research Award, Ysabelle Kempe. (Summer 2019)

Independent study supervisor, Brilee Weaver. (Spring 2018)

Second reader, Ruobing Su, Media Innovation graduate capstone project (Fall 2018)

Second reader, Patrick Strohecker, Media Innovation graduate capstone project (Fall 2018)

Research assistants supervised

Elsa O'Donnell, research assistant for "Print and Progress: The Newswomen Who Explained Medicine to America," (Summer 2024 – present)

Margot Murphy, research assistant for "Archaeologies of Data in Contemporary Journalism: Bootstrapping AI Models for Access to a Photo Morgue." (Summer 2024 – present)

Monica Storrs, research assistant for "Archaeologies of Data in Contemporary Journalism: Bootstrapping AI Models for Access to a Photo Morgue." (Spring 2024)

Cassidy McNeeley, research assistant for "Using Solutions Journalism to Explore Gender Justice in Boston's Core Neighborhoods." (Fall 2022)

Cristian Martipena, research assistant for "Using Solutions Journalism to Explore Gender Justice in Boston's Core Neighborhoods." (Summer 2022)

Melissa Clavijo, research assistant for "Using Solutions Journalism to Explore Gender Justice in Boston's Core Neighborhoods." (Summer 2022)

Arden Bastia, research assistant for "Feminist Consciousness Raising in *The Boston Globe's* Confidential Chat Column." (Spring 2022 – Spring 2023)

Marta Hill, CAMD Dean's Honors Fellow for assorted projects related to *The Boston Globe* Collection. (Fall 2021 – Spring 2023)

Lex Weaver, research assistant for "Making Journalism More Inclusive One Text Message at a Time: Engaging Marginalized Audiences via SMS." (AY 2020-21)

Annie Probert, research assistant for “Rise of the Gender Beat: Documenting How U.S. News Organizations are Adapting Staffing Arrangements and Narrative Focus in the #Metoo Era.” (July 2020 – October 2021)

Deanna Schwartz, research assistant for “Rise of the Gender Beat: Documenting How U.S. News Organizations are Adapting Staffing Arrangements and Narrative Focus in the #Metoo Era.” (July 2020 – October 2021)

Lex Weaver, research assistant for “Rise of the Gender Beat: Documenting How U.S. News Organizations are Adapting Staffing Arrangements and Narrative Focus in the #MeToo Era.” (July 2020 – October 2021)

Alexa Gagosz, service learning teaching assistant for Journalism 2201. (Fall 2019)

Josh Sullivan, service learning teaching assistant for Journalism 2201. (Fall 2018.)

Aria Bracci, research assistant for “Re:Constructing Evidence.” (AY 2018-2019)

Gibson Free, research assistant for “Re:Constructing Evidence.” (AY 2018-2019)

Catherine McGloin, research assistant for “Her Truth: Analyzing the Editorials of Nackey Scripps Loeb.” (AY 2018-2019)

Terrence Johnson, research assistant for “From Protest to Print: Using Computational Text Analysis to Track Shifts in Public Discourse.” (AY 2018-2019)

Zach Ben-Amots, research assistant for “#MissionHill100: Using Instagram to Link Narratives, Datasets and Archival Materials.” (Summer/Fall 2018)

Catherine McGloin, research assistant for “#MissionHill100: Using Instagram to Link Narratives, Datasets and Archival Materials.” (Summer/Fall 2018)

Riley Robinson, research assistant for “#MissionHill100: Using Instagram to Link Narratives, Datasets and Archival Materials.” (Summer/Fall 2018)

Josh Qualls, research assistant for “#MissionHill100: Using Instagram to Link Narratives, Datasets and Archival Materials.” (Summer/Fall 2018)

The Scope, Fall 2017- present

In my role as advisor of the *Scope*, I provide supervision to a professional editor and six to 12 students. During the summer of 2020, I also supervised three students who worked as co-ops for the *Scope* after their original co-op placements were cancelled due to the pandemic.

SERVICE

University

Committee work

Member, CAMD dean search committee, December 2024 – present

Member, Journalism School Graduate Committee, September 2017 – present

Co-chair, Journalism School Curriculum Committee, May 2021–Summer 2024

Chair, CAMD Education Innovation Search Committee, September 2022 – May 2023

Member, Center for Communication, Media Innovation and Social Change Founding Director Search Committee, September 2020 – May 30, 2021

Chair, Journalism School Search Committee, September 2019 – March 2020

Member, CAMD Diversity Committee, February 2019 – September 2020

Member, Journalism School Search Committee, September 2018 – November 2018

Member, Communication Studies Search Committee, September 2017 – January 2018

Other service

Commencement marshal, May 2024

Commencement marshal, May 2022

Commencement marshal, May 2019

Commencement marshal, May 2018

Co-organizer, Student Media Innovation Conference, October 2017

Professional (academic)

Association for Education in Journalism and Mass Communication

Elected Member, Professional Freedom & Responsibility Committee, October 2022 – present

Elected Member, Board of Directors, August 2021 – August 2022.

Elected Chair, Commission on the Status of Women, August 2021 – August 2022.

Elected Vice Chair, Commission on the Status of Women, August 2020 – August 2021.

Elected Secretary, Commission on the Status of Women, August 2019 – August 2020.

Peer reviewer

Book manuscript, Columbia University Press, December 2024.

Tenure case review, University of Connecticut, August 2024.

National Science Foundation Methodology, Measurement, and Statistics Program, 2024

American Journalism, 2022

Newspaper Research Journal, 2022

Journalism History, 2022, 2023, 2024

Journalism Practice, 2022

Journalism and Mass Communication Educator, 2022, 2023

Journalism Studies, 2021-present

AEJMC Commission on the Status of Women annual paper competition, 2019 – present

AEJMC History Division annual paper competition, 2019 – present

AEJMC Community News Interest Group paper competition, 2024

AEJMC Newspaper and Online News Division annual paper competition, 2021, 2023

AEJMC Commission on the Status of Women Midwinter abstract competition, 2020 – present
Oregon State University Press book proposal, 2020
World Journalism Education Congress abstract competition, December 2019

Professional (industry)

Judge/jury member

New Hampshire Press Association Lifetime Achievement Award, April 2022
New Hampshire Press Association Lifetime Achievement Award, April 2021
Journalism and Women Symposium's fellowship program, May 2018
New England Newspaper and Press Association digital news awards, January 2018
Media Innovation Fellowship, Journalism and Women Symposium, August 2017
New Hampshire Press Association reporting awards, January 2016
Breaking News jury, The Pulitzer Prizes, February 2016
Local Reporting jury, The Pulitzer Prizes, February 2015

Board service

Member, Women Do News Board of Directors, September 2022 – present
Member, News Leaders Association Transformative Transparency advisory board, 2020
Regional captain, Journalism and Women Symposium, 2014 – 2018
Development committee member, Journalism and Women Symposium, 2014 – 2017
Board member, New Hampshire Press Association, October 2009 – August 2012
President, New Hampshire Press Association, October 2010 – December 2011

Professional training

Internal (Northeastern and UNH)

Strategic Management in Higher Education (EDU 7258), Summer 2024
Legal Environment of Higher Education (EDU 7253), Summer 2024
Introduction to Digital Humanities (ENGL 7370), Fall 2023
CAMD Summer Grant Writing Fellowship, 2023
Python for Text Analysis, Northeastern, November 2020
Writing Feedback for Multilingual Learners, Northeastern, February 2019.
Creating a Sense of Belonging for Learners in Their Experiences, Northeastern, May 2018
University System of New Hampshire Academic Technology Institute, Keene, NH, June 2016
Managing Collaborative Writing Assignments, UNH, Durham, NH, January 2016
Advancing the Use of Open Educational Resources, UNH, Durham, NH, January 2016
Faculty Instructional Technology Summer Institute, UNH, Durham, NH, June 2015

External

How to Use ChatGPT and Other Generative AI Tools in Your Newsroom, Knight Center for Journalism in the Americas MOOC, Fall 2023
Solutions Journalism Educators Academy, University of Oregon, July 2022
Teachapalooza, The Poynter Institute, virtual, June 2021
Solutions Journalism for Journalism Educators, Boston, November 2019
Solutions Journalism Workshop, Concord, NH, May 2015
Local Independent Online News Publishers' Summit, Columbia College Chicago, October 2013
New Media Women Entrepreneurs, National Press Club, September 2013
Investigative journalism fellowship, New England First Amendment Institute, 2012
Multi-platform reporting fellowship, The Poynter Institute, 2008
Reporting and writing fellowship, The Poynter Institute, 2001

Memberships

American Journalism Historians Association
Association for Education in Journalism and Mass Communication
Journalism and Women Symposium

SELECTED HONORS AND AWARDS

CAMD Excellence in Teaching Award, 2025.
Michael S. Sweeny Award finalist, AEJMC History Division, 2024. With Bastia, A.
CAMD High Impact Teaching Award, 2023.
Top paper abstract, Media Management, Economics and Entrepreneurship Division, AEJMC Midwinter Conference, 2018. With Wihbey, J.
Kopenhaver Center for the Advancement of Women in Communication fellowship, 2017
George A. Speers Memorial Director's Award, Northeastern University, 2014
Publick Occurrences Award, New England Newspaper & Press Association, 2011
Donald M. Murray Award for Outstanding Journalism, New Hampshire Writers' Project, 2011
Best online engagement, New England Associated Press News Editors Association, 2011
Best use of social media, New Hampshire Press Association, 2011
Best daily website, New Hampshire Press Association, 2011
Writer of the Year, New Hampshire Press Association, 2006
Community Reporter of the Year, New England Society of Newspaper Editors, 2006
Bob Drake Young Writers Award (Rookie of the Year,) Maine Press Association, 2002

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